



Rainbow Health Initiative (RHI) is hiring for a part-time coordinator position with Shift MN! Shift MN is a program of RHI that advocates for healthier LGBTQ communities through outreach, education, social media, and policy, with an emphasis on severing the ties between corporate tobacco and LGBTQ communities. We envision LGBTQ communities where everyone has equitable access to resources that cultivate sustainable wellness practices. RHI is a community-based non-profit organization committed to advancing the health and wellness of the lesbian, gay, bisexual, transgender and queer communities through research, education and advocacy.

The Coordinator will be part of a group of LGBTQ young adults (ages 18-29) working on tobacco control through community outreach and education around tobacco, research, event planning, social marketing and networking, and outreach. We use our skills to change community norms, develop and execute anti-tobacco social marketing campaigns, and engage in other creative forms of community outreach. Shift MN works to connect how race, gender, sexual orientation, socioeconomic status, and other facets of identity impact tobacco use and how they are connected to broader access to health and wellness.

Traits of stellar candidates:

- Strong connection to LGBTQ communities
- Ability to work with diverse populations and effectively in a team setting
- Tobacco free
- Awareness of other organizations /general landscape of broader Twin Cities communities
- Familiarity with various social media platforms and interested in outreach
- Familiarity and experience with anti-racist practice
- Committed to uprooting transmisogyny from self and community
- Introspective of personal experiences of race, gender, and class
- Writing and public speaking skills
- Knowledge and passion for LGBTQ health, particularly community health and tobacco use
- A working knowledge of local LGBTQ communities and health disparities

The Job:

- Develop and execute anti-tobacco social marketing campaigns
- Participate in events where Shift has a presence, including Pride festivals and LGBTQ events
- Plan health/wellness events with community partners
- Write blog posts, post on social media accounts, increase web presence of Shift MN

You will:

- Receive leadership, policy, event planning, and social marketing/networking training
- Gain experience working in a non-profit environment
- Facilitate community outreach and education around tobacco and LGBTQ people
- Work with other LGBTQ young adults to decrease LGBTQ health disparities
- Receive stipend of \$15 per hour for 10 hours a week

TO APPLY: Send a cover letter and resume to team.shifty@gmail.com. Be sure to tell us why you want to join Shift and what makes you a great fit for our team!